

# SPECTRUM OF SOLUTIONS

Your 'Life just right' real estate service specialist! Many of our real estate related services highlighted for you, you'd never expect from a typical agent but that's because Susan Sells is not typical at all. We are here for you and love what we do.

## For Sellers...A Home Sale Success Plan!

In this market, the real estate agent you choose will make the difference in your real estate experience and results.



Your *Seller's Edge Marketing Plan*® is a proven system to accomplish your real estate goals, bring you more money with shorter marketing time. The Marketing Plan delivers a 91% success rate (market average is 46%), shorter marketing time (62 day average) with homes sold and not just listed so you can get moved!



Our **P.A.S.S. Program for Sellers** gets your home sold quickly and with less hassle by proactively addressing issues that will turn Buyers off while highlighting the best features of your home.

**P. Prepping and Conditioning:** Suggestions and advice to prepare your home for the market

**A. Advice and Thinking Outside The Box:** We'll do a comprehensive price assessment to get you "In the Market" not just "On the Market."

**S. Staging:** We cover the consultation and you get the discount and results that pay back to you!

**S. Success:** We'll be with you throughout the entire process to answer questions or concerns, offer advice and help you make decisions critical to your success.

## Anywhere, anytime!

We are connected nationwide for relocation needs. Whether your family member or friend is moving from Seattle WA to Austin TX or Scottsdale AZ to Portland ME, we can help make sure your family member or friend gets outstanding service from origination to destination.

*Life just right!*



**SUSAN SELLS**  
SUSAN ROCHWARG  
Real Estate Team

**978.470.2048**  
**SellingAndoverHomes.com**

## For Buyers...Life Just Right!

I have developed a proven system & time line that I will customize for your home search. It's my job to protect your equity & work hard to get you the best price & the best house in the market.



1. A proven system and timeline customized just for you.
2. I bring buyers and sellers together and when you buy a house, it will be on your terms, and what you want.
3. I'll advise you; you make the decisions
4. Negotiations for a win-win solution
5. Commitment to putting the transaction together
6. A.C.E. You'll get Advice, Commitment, Education
7. Honest feedback and communication
8. Promises kept and follow through
9. Committed to help you
10. Facilitation or fiduciary services available to buyers



A comprehensive scrubbed list of service providers committed to respond as you expect, and deliver as promised. They are independent business people who have earned their post as Preferred Partners with standards of excellence you deserve and a mission to grow their businesses one relationship at a time.

## Attention Buyers!!

*Most agents just sit back & wait for homes to appear in the MLS. Not me! When you work with the SUSAN SELLS Team, we will market for homes for you the same way we market our listings to potential buyers.*

*"Susan, thank you so much for all of your help with the extremely long house hunting! We really appreciate all of the time you spent with us, house after house, town after town. I know we could be exhausting! But it all paid off because we LOVE Sanborn Lane! Thank you again for all the time and energy you spent on us. We have given your name to a few friends and will continue to pass it on."*